

U.S. PUBLICITY REPORT

1.	September 2005	<p>ARCHITECTURAL DIGEST (glossy shelter publication) (Circulation, 816,844) Title: Another Fair to Remember Synopsis: September 20-26 marks the second Moscow World Fine Art Fair; story included two photographs</p>
2.	September 2005	<p>ART & AUCTION (Glossy art and antique publication) (Circulation: 24,000) Tone: Positive Synopsis: National Treasure: Boasting one of the world's greatest concentrations of wealth, Moscow is also home to many Russian collectors who have stormed the London and New York sales over the past several years. Now the Russian capital is playing host to an international roster of dealers and connoisseurs, coming to town for the Moscow World Fine Art Fair.</p>
3.	September 23, 2005	<p>Womens Wear Daily (newspaper for fashion trade and society press) (Circulation: 50,000) Suzy by Aileen Mehle Tone: Positive Big to-do in Russia</p>
4.	September 2005	<p>Country Life (British glossy with focus on society and design) (Circulation N/A) Tone: Positive Author: Huon Mallalieu Title: Magic in Moscow</p>
5.	September 2005	<p>Magazine Antiques (glossy art and antique publication) Circulation: 63,039 Tone: Positive Author: Miriam Kramer Synopsis: The second annual Moscow World Fine Art Fair will be held at the Manege from September 20-26.</p>
6.	September 2005	<p>Art & Antiques (glossy art and antique publication) Circulation: 128,477 Tone: Positive Author: Brook Mason Title: Fair Dealers Look Towards Russia Synopsis: Moscow is the latest stop on the global art fair circuit.</p>
7.	September 2005	<p>Four Seasons Magazine (glossy lifestyle publication that goes to all Four Seasons Hotels) Circulation: 60,000 Calendar Listing</p>

8.	September 2005	Womens Wear Daily SCOOP (fashion and society magazine) (Circulation: 50,000) Tone: Positive Title: Russia Hour
9.	September 2005	The Art Newspaper (Circulation: N/A)
10.	September 2005	New York Observer (weekly newspaper focused on lifestyle trends) (Circulation: 55,000) Website: 227,058 Title: Billionaires of Moscow Author: Brook Mason Tone: Positive Synopsis: Skip the Rue du Faubourg Saint-Honore for shopping and New York too. The newest stop on the gilt-edged global shopping circuit for art and antiques is Moscow.
11.	September 16, 2005	The New York Times (national daily newspaper) Circulation: 1,136,433 Website: 12,833,874 Taking Russian Art to the Motherland Wendy Moonan
12.	September 30, 2005	The New York Times (national daily newspaper) Circulation: 1,136,433 Website: 12,833,874 An 18th century Palace to Entertain Muscovites Wendy Moonan
13.	September 2005	Antiques & The Arts Weekly Circulation: 25,0000 Tone: Positive Title: Moscow World Fine Art Fair to Open September 20-26) Synopsis:
14.	September 2005	London Daily Telegraph Circulation: 831,122 Tone: Positive Synopsis: The last Moscow International Fine Arts Fair excelled the expectations of its organisers. This event attracted a great interest of public and experts: for a week the halls at the Zurab Tsereteli Gallery were visited by over 25 thousand persons. This time the Fair will take place at the restored Manege space, and the number of visitors will increase by three times.
15.	September 2005	Bloomberg.com N/A
16.	September 2005	ArtInfo.com (art and antiques website) N/A

17.	October 14, 2005	Antiques & The Arts Weekly.com (circulation: 25,000) Title: Top Dealers Take Aim at Russian Market Tone: Positive Author: Laura Beach
18.	September, 2005	Silver Magazine (Circulation: 6,000) Calendar Listing
19.	September 2005	Forbes Collector (monthly newsletter and weekly on-line website) Circulation: 1,000 Calendar listing
20.	November 2005	Art & Antiques Magazine (art publication) Circulation: 128,477 Title: Art Fair Fever Takes Moscow Author: Brook Mason Tone: Positive Synopsis: With art and antique shows a rarity in this immense country, the second annual Moscow World Fine Art Fair drew unparalleled crowds.
21.	June, 2005	Art & Auction (art publication) Circulation: 24,000 Title: Sellers Market Author: Simon Hewitt Tone: Positive Synopsis: The Moscow World Fine Art Fair is returning for a second year with some big changes: new dates (September 20-26); a new expanded venue and a greatly expanded slate of exhibitors
22.	August 2005	Womens Wear Daily (Fashion and social newspaper) Circulation: 43, 392 Suzy by Aileen Mehle Tone; Positive